

## **LOCATION**

**Junior Achievement** 17339 N Outer Forty Rd Chesterfield, MO 63005

### DATE

#### November 5-6, 2025

- Middle School 11-05-2025, 9:30-11:30AM
- High School 11-06-2025, 9:30-11:30AM
- Corporate Challenge 11-05-2025, 5-7PM



# Sponsorship Opportunities: Join us in shaping the future. Become a sponsor today! November 2025

Junior Achievement invites companies like yours to partner with us in empowering students through the JA Stock Market Challenge. Your support helps introduce young people to essential concepts like market dynamics, the influence of current events, and the fundamentals of investing. Join us in promoting financial education and preparing students for a brighter, more informed future.

The JA Stock Market Challenge gives middle and high school students a unique opportunity to apply their financial knowledge in a fast-paced, real-world simulation. Teams compete using simulated funds to invest and trade in a dynamic stock market environment. Through this engaging competition, students sharpen their stock selection strategies, build financial literacy, and experience the risks and rewards of investing firsthand.

#### Why sponsor the JA Stock Market Challenge?

As an sponsor, you will:

- Inspire over 1,000 students from 17 school districts with a realistic experience of what it's like on the trading floor.
- Contribute to the advancement of financial literacy and empowering young individuals to make informed financial decisions.
- Demonstrate your commitment to education and youth development but also position your company as a driving force behind a generation of financially savvy future leaders.

# HOW TO PARTICIPATE

#### \$30,000 Wall Street Visionary

- Recognition at all three events (corporate + 2 student events)
- Logo recognition on all signage, printed and digital materials
- Speaking opportunity (Emcee) at corporate and student events
- · Dedicated social media spotlight
- Logo on JA event website for 12 months
- First opportunity to provide volunteers for student events
- 5 corporate teams of 4 with VIP tables
- Option to provide branded giveaways at all events

#### \$20,000 Bull Market Benefactor

- Recognition at all three events (corporate + 2 student events)
- Prominent logo placement signage and on select materials
- Dedicated social media recognition
- Logo on JA event website for 6 months
- First opportunity to provide volunteers for student events
- 4 corporate teams of 4 with VIP tables
- Opportunity to provide branded giveaways at student events

#### \$15,000 Blue Chip Champion

- · Recognition at all three events
- Logo on signage and select materials
- Recognition on JA STL social media posts
- Logo on JA event website for 3 months
- 3 corporate teams of 4
- Recognition during event announcements

#### \$10,000 Dividend Donor

- · Recognition at all three events
- Logo on signage and select materials
- Recognition on JA STL social media posts
- Logo on JA event website
- 2 corporate teams of 4
- Recognition during event

#### \$5,000 PENNY STOCKS SPONSOR

- · Recognition on JA STL social media sites
- Logo on signage and event program
- · Logo on JA event website
- 1 corporate team of 4

#### \$3,000 STUDENT TEAM SPONSOR

- Recognition on JA STL social media sites
- Logo on signage and event program
- Company name listed on JA event website
- 1 corporate team of 4

#### \$1,500 STUDENT TEAM SPONSOR

- · Recognition on JA STL social media sites
- Company name on signage and event program

#### **Register Here**

YOUR SUPPORT.
THEIR SUCCESS.
ONE MARKET AT A TIME.

# Register by October 10!

For more information, contact Sheila Farrell <u>sfarrell@jastl.org</u> 636-634-1116



#### **Important Dates:**

- Middle School 11-05-2025
- High School 11-06-2025
- Corporate Challenge 11-05-2025